



# ♥ HEARTS AND LASERBEAMS®



<b>Google Page Rank</b>	4	<b>Facebook</b>	2,399 likes
<b>Unique Visitors</b>	6,344		2,791 friends
<b>Page views</b>	12,274	<b>Google+</b>	in 562 circles
<b>Alexa</b>	1,285,225 worldwide	<b>Instagram</b>	1,199 followers
	301,203 U.S.	<b>LinkedIn</b>	500+ connections
<b>Klout Score</b>	65	<b>Tumblr</b>	53 followers
<b>E-mail subscribers</b>	3,176	<b>Twitter</b>	6,811 followers
<b>Pinterest</b>	7,490 followers	<b>YouTube</b>	55 subscribers

Updated 10/26/15

**Steph Calvert** is the published illustrator, award winning designer and veteran blogger behind **Hearts and Laserbeams**.

She shares her **Savannah, GA** home with husband Josh, 5 year old son Phil, and 1 year old daughter Joy. She enjoys coloring with her kids, karaoke, and a good glass of wine every now and then. (But preferably now, thanks.)

The Hearts and Laserbeams blog is over ten years old; it's best described as "The Work at Home Mom Small Business Owner Lifestyle Blog". Posts are well designed, written with a flair for humor and a focus on SEO. Bonus? **The 2 sites bringing people to our blog the most are Google and Pinterest.**



Art & Design • Family • Events • Travel • Food • Humor  
Style • Technology • Small Business • Pop Culture

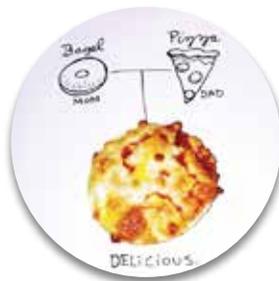
**Sponsored Instagram posts sit naturally with our illustration-focused posts.** It slows down the scrolling past the usual product shots and selfies, and keeps the audience interested.



Johnson & Johnson  
Blister Gel Guards



Folgers Flavors



Bagel Bites



CVS Minute Clinic



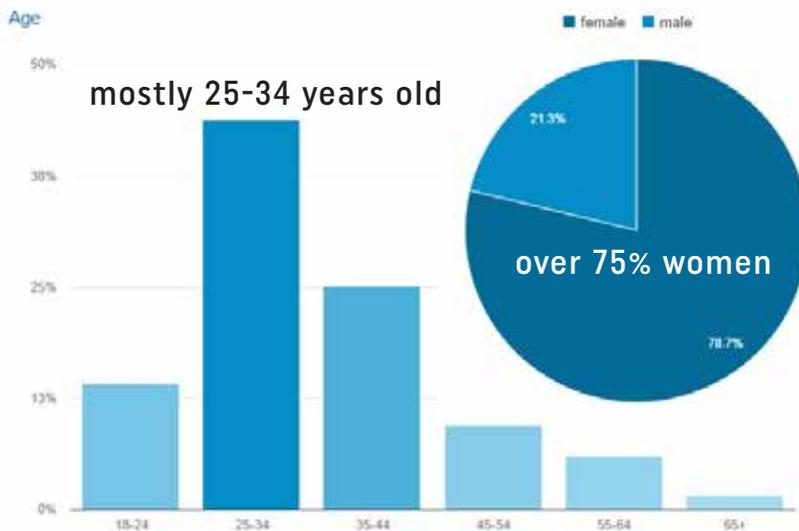
Domain.ME

## AUDIENCE

Women • Moms and Dads • Small Business Owners  
Local Community • Artists & Crafters • Church Friends

## DEMOGRAPHICS

Updated 10/26/15

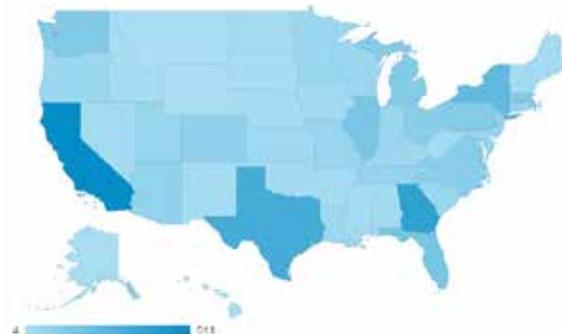


Steph Calvert grew up in the OC - Huntington Beach, California was her home until she studied 2D animation at the Savannah College of Art and Design. She began her art and design career in Los Angeles, worked as an artist at OshKosh B'Gosh corporate headquarters in Wisconsin for two years, and currently lives in Savannah, Georgia.

Steph is an incredibly outgoing, friendly, and engaging individual that shares funny stories about her life online. What this has created for the Hearts and Laserbeams blog is an audience that not only deeply supports her plunge into self employment in 2010 to work at home with her newborn son, but **an invested audience that spans the entire United States.**

## AUDIENCE LOCATION

CA 511  
GA 381  
TX 311  
NY 226  
FL 158



**Our topics may seem varied, but trust us. There's a method to the madness.**

Work at home mom business owners wear a lot of hats, and our blog does, too. Our current popular posts:



Karibu Tub (sponsored)  
1,234 views this month



Halloween Printable  
1,047 views / mo



How to Make Fox Ears  
253 views / mo



Luxury Web Design Trends  
195 views / mo



Valentine Printable  
112 views / mo